

Young Daters Confront a Relationship Killer - the Swag Gap

Gen Z has strong feelings about the stylistic imbalance that can doom a courtship; 'It felt like a smack in the face.'

By

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Dillon Escourse had meticulously curated his statement look for a recent date at a bar in Houston. He arrived wearing a thrifted orange zip-up hoodie, a camouflage cropped tee and boot-cut jeans—an aesthetic designed to complement the venue's Latin and jazz scene.

His date, whom he had been seeing for a couple of months, showed up in black Lululemon leggings, an oversize gray sweatshirt and dirty Nike Air Forces.

<https://www.wsj.com/lifestyle/relationships/dating-gen-z-swag-gap-411b4558>